



# SEMINAR SCHEDULE

## ONLINE INFORMATION 2006



Innodata Isogen invites you to attend one or more of our presentations on digital publishing, information management, work flow and process improvement at **Stand 426** in the Exhibition Hall. Our experts will be on hand to answer your questions, exchange ideas and share tips on operational efficiencies that gain you and your organization competitive advantage. In addition to exploring new publishing models, participants can get updates on important new developments in on-demand composition, digitization and editorial services.

At least once daily, Dan Penny, a noted analyst with Electronic Publishing Services (EPS), will lead a workshop on "Integrating Content with Workflow." EPS is the leading global provider of information, strategic consultancy and research for the information marketplace.

We're also delighted to invite you to visit the Innodata Isogen Partner Pavilion at **Stand 342**. Our partners are industry leaders in their own right, with demonstrated expertise across the full spectrum of content-related business and technology issues. This year we're joined by Mark Logic, Ontopia, and the Software & Information Industry Association (SIIA).

### IN-BOOTH PRESENTATIONS

#### TUESDAY, NOVEMBER 28 – THURSDAY, NOVEMBER 30

#### Innodata Isogen stand 426

on the exhibition floor

10.30, 12.00, 13.30 **A Great Leap Forward in Composition Services**

11.00, 12.30, 14.30 **Managing Value Through Editorial Services Outsourcing**

11.30, 13.00, 16.00 **Maximizing Economic Value from Large-Scale Digitization Projects**

14.00 **Integrating Content with Workflow**  
*by EPS*

15.00 **Accelerate the Creation of Information Products: Big, Fast, XQuery**  
*by Mark Logic*

15.30 **Adding Semantics to Publishing with Topic Maps**  
*by Ontopia*

### CONFERENCE SESSIONS

#### CONFERENCE PROGRAMME

#### OPERATIONAL EXCELLENCE AS COMPETITIVE ADVANTAGE IN PUBLISHING

Jack Abuhoff, President and CEO, Innodata Isogen  
Olympia Conference Centre, Level 3

Track three: Publishing & Library developments

Session: New publishing models

*Thursday 30 November, 11.30-13.00*

#### ePUBLISHING SOLUTIONS THEATRE

#### MANAGING VALUE THROUGH EDITORIAL SERVICES OUTSOURCING

Rick Schochler, Senior Analyst, Innodata Isogen  
Theatre B—on the exhibition show floor

*Thursday 30 November, 15.00-15.30*

#### CONTENT IN CONTEXT THEATRE

#### MAXIMIZING ECONOMIC VALUE FROM LARGE-SCALE DIGITIZATION PROJECTS

Rick Schochler, Senior Analyst, Innodata Isogen  
Theatre C—on the exhibition show floor

*Tuesday 28 November, 15.00-15.30*