



Innodata Isogen provides knowledge process outsourcing and information technology services for information-intensive companies, helping them operate more efficiently and economically.

Integrated Content Solutions

We help many of the world's leading companies create and manage content more efficiently and economically. In fact, we've geared our entire infrastructure – people, processes and technology – to help clients meet their content creation and publishing challenges. Our comprehensive knowledge process outsourcing services draw upon our extensive offshore global resources, proven project management expertise and highly engineered processes and tools.

We also help our clients improve their internal business operations with information technology (IT) and systems engineering. We help clients transform their content-related business processes, flatten organizational boundaries and overcome technological limitations. Our clients, freed from inefficient or routine tasks, are poised to focus on what they do best – create value for their customers.

Global Recognition

In continuing recognition of our leadership role in the content services marketplace, we were named to both *EContent* magazine's EContent 100 and *KMWorld* magazine's 100 Companies That Matter in Knowledge Management. We were ranked as one of India's top ITes & BPO Companies by Dun & Bradstreet and we were also named to the International Association of Outsourcing Providers (IAOP) top list.

Knowledge Process Outsourcing

- Abstracting & Indexing
- Research & Analysis
- Editorial Services
- Technical Writing
- Transaction Processing

Content Processing

- Data Conversion
- Digitization & Imaging
- Composition Services
- XML Services
- Data Capture & Data Entry
- Knowledge Discovery & Data Mining

Consulting & Professional Services

- Business & Technology Consulting
- Program Management

Content Technologies

- Content Management
- Knowledge Management
- Application Maintenance
- Software Engineering
- Systems Engineering
- XML Training
- XML-based Solutions



“Innodata Isogen is a leader - having assembled a broad range of content-related IT and BPO services that, taken together, deliver unique and distinct value to the market.”

Michelle Manafy, Editor, *EContent*



Leadership in Editorial Services

For close to 20 years, Innodata Isogen has helped many of the world’s leading publishers reduce editorial costs, maintain and safeguard the quality of editorial standards and add value through richer features and functionality. With more than 1,500 subject matter experts, many of whom have advanced degrees in engineering, law, business, medicine and science, we can assemble editorial teams with a thorough understanding of specialized technical terms and disciplines like pharmacology, chemistry and physics. This enables us to deliver high-end editorial services to clients with sophisticated and very demanding audiences.

And we’ve built on the accumulated experience of dozens of outsourcing relationships with leading publishers to develop methodologies that ensure that we deliver high value editorial and content enhancement services.

Leadership in Digital Content

We’re the first choice for many companies seeking to digitize massive content sets. For example, we digitized thousands of books for an online retailer so their customers could browse books online. In addition, we’ve digitized rare artifacts for online exhibits by the Smithsonian and the University of Virginia Library. We’re also involved in ongoing digitization and conversion projects for such major publishers as Simon & Schuster.

Leadership in XML

Recognized as one of the world’s leading XML systems, services and training companies, Innodata Isogen has executed four out of five of the world’s largest, most complex XML data conversion engagements to date.

We’re also in the forefront of industry efforts to help companies deploy XML-based information standards like DITA (Darwin Information Typing Architecture), an XML schema that helps organizations streamline the creation of technical documentation.

In addition, our dedicated professionals have authored many other XML-related standards at the W3C, ISO, IeTF, OASIS and other standards bodies. They are also considered to be among the top experts in content repository cross-linking.

History of Leadership

Founded in 1988, Innodata Isogen is headquartered near New York City and has offices and operations in the United States, the Philippines, India, Sri Lanka, Israel, China and France. We employ more than 5,000 content specialists and knowledge workers worldwide.

The company is publicly traded on the Nasdaq National Market under the INOD symbol.

Distinguished List of Clients

We help the world’s leading publishers, commercial enterprises, government agencies, aerospace and defense companies, law firms and legal services providers create, manage and distribute information more efficiently and effectively.



Our clients include a number of industry leaders, including Amazon.com, Reed Elsevier, Boeing, Wolters Kluwer, EBSCO, John Deere, Nortel, ProQuest, Lockheed Martin, CAB International, Hamilton Sundstrand, Simon & Schuster and The New Yorker.

Publishing

Aerospace & Defense

Commercial & Government

Law & Legal Services